2016 CRUISE INDUSTRY WORLDWIDE

**Cruise Fleet**
- Carnival Corporation: 25 ships
- Costa Crociere: 15 ships
- Princess Cruises: 17 ships
- AIDA Cruises: 11 ships
- Holland America Line: 14 ships
- P&O Cruises UK: 7 ships
- P&O Cruises Australia: 5 ships
- Cunard Line: 3 ships
- Seabourn Cruise Line: 2 ships
- Pullmantur: 4 ships
- CDF: 2 ships
- SkySea (partnership): 1 ship
- Azamara: 2 ships
- Norwegian Cruise Line: 14 ships
- Oceania: 6 ships
- Regent: 4 ships
- MSC Cruises: 12 ships

**Passenger Capacity**
- Carnival Corporation: 65,890
- Costa Crociere: 36,147
- Princess Cruises: 43,530
- AIDA Cruises: 21,762
- Holland America Line: 23,362
- P&O Cruises UK: 17,311
- P&O Cruises Australia: 7,332
- Cunard Line: 6,712
- Seabourn Cruise Line: 1,954
- Pullmantur: 1,428

**Estimated Sales Revenues**
- Carnival Corporation: $35.5 billion

2016 MAJOR SAILING REGIONS

**Market Share of World Passenger Capacity**
- Alaska: 4.0%
- Hawaii: 0.9%
- Canada New England: 1.0%
- West Coast (Mexico): 3.7%
- Domestic Waterways: 0.3%
- Caribbean/Bahamas: 0.4%
- Panama Canal: 1.5%
- Bermuda: 1.5%
- South America: 1.5%

**Market Shares by Region**
- Trans-Atlantic: 1.4%
- North/West Europe: 9.2%
- Mediterranean: 16.1%
- Canary Islands: 1.9%
- Indian Ocean/Red Sea: 1.2%
- Asia/Pacific: 14.5%
- Africa: 0.5%
- Australia: 4.3%
- World Cruises: 0.1%
- Antarctica: 0.1%

2001-2021 CRUISE FLEET WORLDWIDE

**Market Capacity**
- 2001: 11.00
- 2010: 17.87
- 2019: 31.68

Presented by Cruise Industry News

*Market share is based on passenger capacity*